



MICHIGAN
RESTAURANT
& LODGING
ASSOCIATION

Proposed Economic Reintegration Strategy

The hospitality industry is Michigan's second largest private employer, responsible for 12.5% of the state's workforce and nearly 10% of its economy. It has also suffered disproportionately since the onset of the COVID-19 pandemic as 3,000 restaurants have permanently closed; 200,000 jobs have been lost; and more than half of all hotels remain at real risk of foreclosure in 2021.

Through the proposed plan herein, the MRLA aspires to provide a clear, metric-driven solution for elected officials that will in turn enable hotel and restaurant operators to remain in business, restore jobs, and return to a more Pure Michigan.

OPEN

#MISAFEDINING

ServSafe
Natural Restaurant Association
DINING
COMMITMENT.
2021

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Step 1: A Metric-Driven Reintegration Schedule

The objective here is to provide clarity through the utilization of existing COVID-19 data available through the “MI Safe Start Map” (mistartmap.info). The “Daily Positive Test Rate” is a reliable barometer to measure the saturation of the virus in an area at a given time. It is clear, easy to understand and available to all Michiganders. We propose using the existing letter grade categories and ranges as guideposts for the appropriate occupancy and related regulation.

| Category (Percent Positive) | Indoor Food Service Occupancy | Other Food Service Stipulations | Meetings/ Events | Timeline |
|--------------------------------|-------------------------------|--|--|---|
| E (>20%) | Closed | N/A | Not Permitted | |
| D (15-20%) | Closed | N/A | <10; No More Than Two Households | The 7-Day Average remains in this category for 14 consecutive days to move back into this category |
| C (10-15%) | 25% | 10 p.m. Curfew; Contact Tracing; Seated Service Only | 15 Per 1,000 Sq. Feet; Hard Cap of 50 Indoors; 150 Outdoors | The 7-Day Average remains in this category for 7 consecutive days to move into or back to this category. |
| B (7-10%) | 50% | 10 p.m. Curfew; Contact Tracing; Seated Service Only | 25 Per 1,000 Sq. Feet; Hard Cap of 150 Indoors; 250 Outdoors | The 7-Day Average remains in this category for 7 consecutive days to move into or back to this category. |
| A (3-7%) | 50% | Seated Service Only | 50 Per 1,000 Sq. Feet; Hard Cap of 250 Indoors; 500 Outdoors | The 7-Day Average remains in this category for 7 consecutive days to move into or back to this category. |
| Low (<3%) | 100% | No Limitations | No Limitations | The 7-Day Average remains in this category for 14 consecutive days to move into or back to this category. |



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Step 2: Vaccine Prioritization for the Industry

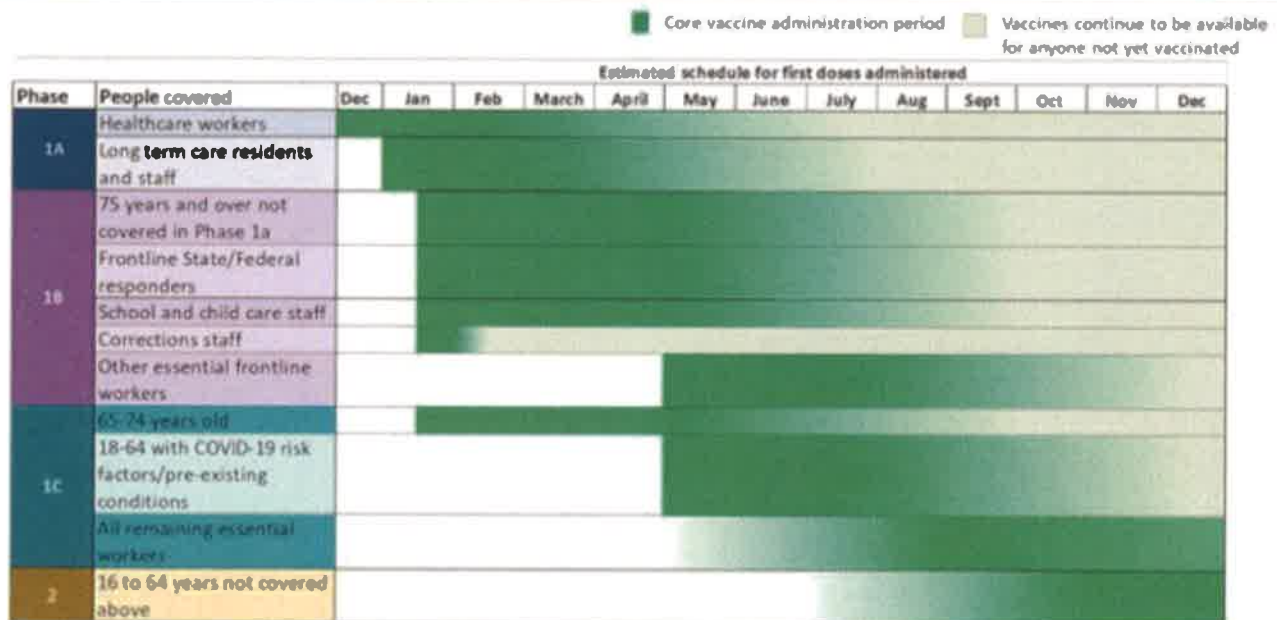
Hospitality workers should be categorized as "Other Essential Frontline Workers" in Category 1b of the Michigan Department of Health and Human Services (MDHHS) chart below.

Many states with sustained industry shutdowns like Colorado, New York, Massachusetts and Washington D.C. have already begun the targeted vaccination of the hospitality industry, arguing it is necessary to the successful reintegration of the public-facing industry.

The MRLA maintains that there is no faster way to build back better than through the systematic, expedited vaccination of Michigan's hospitality industry. Vaccination will provide safety to frontline workers, allow for the stable reintegration of Michigan's second largest employer and restore public confidence that they may safely dine and travel once again.

Preliminary vaccination timeline

(**EXPECTED TO CHANGE BASED ON VACCINE AVAILABILITY**)



A Unique Opportunity to Partner

Michigan's hospitality industry is ready and willing to partner with MDHHS to get vaccines distributed efficiently to its workforce and to others. Hotels across the state have available banquet and convention space and stand ready to partner with the MDHHS to put this much-needed plan into action. The MRLA remains committed to a partnership with MDHHS to this end and is capable of managing all necessary logistics.