



MICHIGAN SENATE

Appropriations Requests for Legislatively Directed Spending Items

Date Submitted: 04/06/2026

1. Sponsoring legislator's full name:

Senator Sylvia Santana

2. Cosponsoring legislators' names (if applicable):

Sylvia Santana, Michael Webber

3. Intended legislatively directed spending item recipient:

The Parade Company

4. Physical address of legislatively directed spending item recipient and the intended location of the project or activity:

9500 Mt. Elliott St., Detroit, MI 48211 (current location); 7600 E. Jefferson Ave., Detroit, MI (intended location)

5. The recipient's employer identification number:

382684772

6. Requested amount of the legislatively directed spending item:

\$10,000,000.00

7. What is the purpose and how does the legislatively directed spending item provide a public benefit that is an appropriate use of taxpayer money?

This transformational project will positively impact the City of Detroit, the Southeast Michigan region, and the entire state through the elimination of blight, the creation of a major tourist destination, and significant arts and education initiatives. The purpose of this project is to develop a new Parade Studio that not only houses the creativity and production behind everything The Parade Company does, but also creates meaningful and lasting opportunities for the community. The new facility will serve as the Parade Company's permanent home and host the largest summer camp for children each year, along with internships and other educational programming. It will include a dedicated Veterans Office, providing space for veterans to access services daily and host several large events annually. The building will also function

as a major event center and tour destination, attracting visitors from across Michigan and the country while serving as a significant driver of job creation and economic activity. This project will eliminate long-standing blight along Jefferson Avenue, revitalizing the surrounding neighborhood and responding directly to community hopes for timely redevelopment. We envision a new home that partners with the Detroit community in a way that sets the gold standard for opportunity, inclusion, sustainability, creativity, education, and civic pride.

8. Has the legislatively directed spending item previously received or been awarded any of the following types of funding in the past 5 years? If so, how much? Check all that apply:

Federal

Amount

\$3,500,000.00

9. Estimated time frame for completion of the legislatively directed spending item project:

FY27 - 1 year

10. Is the recipient a nonprofit corporation?

Yes

Additional Information for Nonprofit Corporations (if applicable)

The answer to questions 1 to 3 must be "Yes" for the nonprofit corporation to qualify for a legislatively directed spending item.

1. Has the nonprofit corporation continuously operated in this state for the preceding 36 months?

Yes

2. Has the nonprofit corporation had a physical office in this state for not less than the preceding 12 consecutive months?

Yes

3. Does the organization have a board of directors?

Yes

4. List all of the officers and active members on the board of directors:

Executive Committee: Robert G. Riney Chair Daniel J. Loepp Immediate Past Chair Linda Forte Vice Chair Tony Michaels President & CEO Matthew Howell Treasurer Rod Alberts Van Conway Matthew P. Cullen Bud Denker Deborah I. Dingell Eric B. Larson Ryan Maibach Sean Moran Sandra E. Pierce Matthew J. Simoncini Board of Directors: Tiffany Albert Beth Chappell Rodney Cole John Cullen Mary Culler Bob Davies Marla Drutz Bob Ellis Bill Emerson Warren C. Evans Luanne Thomas Ewald Denise Fair Razo Mike Falahee Patrick Fenton John Fikany Steve Finateri Ron Gantner Steve Grigorian Ray Harris Kenneth Hayward Debbie Kenyon Michael Land Thomas J. Lewand Dennis Mannion Mary Messana Claude Molinari Vivian Pickard Angelique Power Lauren Rakolta Terry Rhadigan Rochelle Riley Gino Roncelli Sydney Ross Paula Silver Paul W. Smith Rachel Stewart David L. Stone, Esq. Margaret Trimer Roland Trombley Stephanie Washington Alexis Wiley Counsel: Zan M. Nicolli, Partner Dickinson Wright, PLLC Officers: Tony Michaels President & CEO Jessica Kaminskas Chief Operating Officer Sham Sriharsha Vice President of HR & Finance Kim Lowell-Leverett Vice President of Community & Volunteer Services"

Certification By Sponsoring Legislator

"I certify that my immediate family members, legislative staff members, and I have no direct or indirect pecuniary interest in the requested legislatively directed spending item."

"I certify that the intended recipient of this legislatively directed spending item is not a for-profit entity."

"I certify that the information in this form is true to the best of my knowledge."

Senator Sylvia Santana